

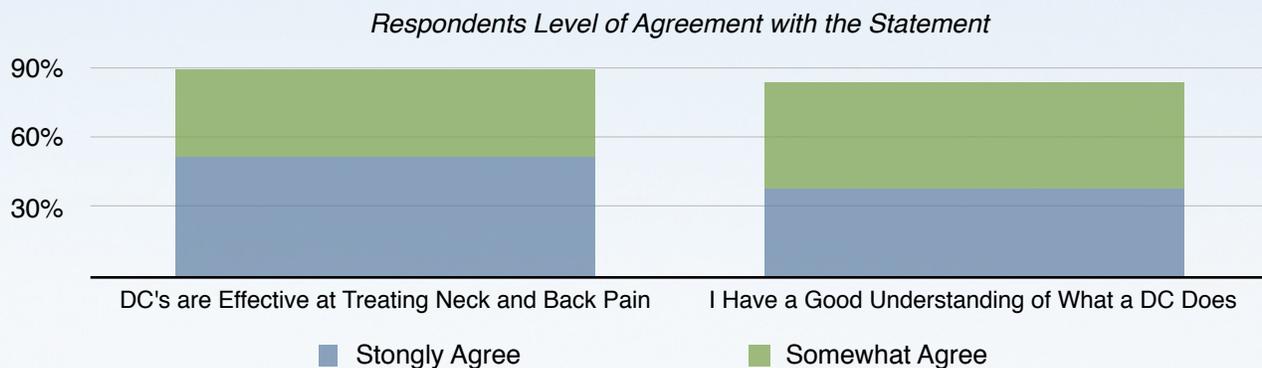


# WHITE MOUNTAIN

## Chiropractic & Rehabilitation

### Public Perceptions of Doctors of Chiropractic: Results of a National Survey and Examination of Variation According to Respondents' Likelihood to Use Chiropractic, Experience with Chiropractic, and Chiropractic Supply in Local Health Care Markets

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Spine conditions are some of the most common clinical complaints health care practitioners encounter in practice each day. With an aging population, spine related complaints are continuing to accelerate.

This recent study surveyed over 5,000 individuals regarding their experiences, perceptions, supply, and use of chiropractic care. Previous studies have shown chiropractic care to be an effective, proven, and research-supported conservative care option for patients suffering from spine pain. This national sample of US adults showed 14.0% had receive chiropractic care within the last 12 months. While this statistic is higher than other estimates of chiropractic usage nationwide; it is still extremely low considering 90% the population will experience spine pain at some point and in their life (with a 30% point prevalence). However, working with referral partners, such as your office, helps to ensure patients are receiving the best evidence based conservative spine care.

*"Most chronic low back pain complaints can be managed non surgically. Randomized controlled clinical trials have demonstrated that chiropractic spinal manipulation is an effective, conservative treatment option for certain types of low back and neck pain and for some headaches."*

*"The American College of Physicians and the American Pain Society as well as the Task Force of Neck Pain and its Associated Disorders recommend spinal manipulation for the treatment of certain spinal pain conditions."*

*"A majority of US adults (61.4%) believed that chiropractic care was effective at treating neck and back pain."*

*"US adults often use chiropractic care, generally regard DC's favorably, and largely perceive that chiropractic care is safe."*

We believe in creating a healthier community. We believe patients have better outcomes when physicians work together.  
Let's build a healthier tomorrow.